Helping Those Who Help Themselves

Tamsa, A.C.
“The companies that make up Tenaris have always been much more than just a working environment. They are about the tradition of putting down roots in the communities in which we operate in order to build a structure of mutual support for both our industrial project and the community, so that both can gain independence and learn.”

**Paolo Rocca**  
Chairman and CEO  
Tenaris
From its very beginnings, TenarisTamsa has considered social responsibility towards local communities essential for the success of its activities. Improving the quality of life of our workers and their families, and contributing to the development of the community are priorities firmly established in the principles of equity. Through socially oriented projects the company returns a social dividend to the community that nourishes it.

This is why Tamsa, A.C.’s motto is “helping those who help themselves.” We believe that only by cooperating with people who really have the will and desire to better themselves can we carry out quality projects which have a lasting and efficient impact on our environment. This way, both company and community can be mutually reinforced as they grow together.

We are seeking to concentrate our resources on a few key programs, which can achieve medium and long term growth potential. This means that it is critical to foster active collaboration with those public and private institutions which share the same philosophy and specific objectives. Over the years we have learned that when the will to help is added to the spirit of collaboration, we can achieve results that lead to the independent growth of the community.

Our initiatives seek to foster excellence in areas such as education, art, health, the environment and social development with a vision that arises from our own industrial culture, one oriented towards obtaining tangible results by means of effective methodologies and operational transparency.

As we celebrate twelve years of work, we would like to share an overview of the most relevant programs, of which we are proud and which act as a stimulus to help us respond better to the expectations and needs of our community.

Cecilia Bilesio
Vice-president
Tamsa, A.C.
**Activity report 1996-2008**

### P. 5 EDUCATION

**ACADEMIC EXCELLENCE**  
Beneficiaries (2006-2008)  
- 2,050 children  
- 60 teachers  
- 4 schools endowed with media classrooms

**SUMMER WORKSHOPS**  
Beneficiaries (1996-2008)  
- 10,400 children  
- 1,230 professionals  
- 240 courses and workshops  
- 10,000 books for children

**COMMUNITY KNOWLEDGE CENTERS**  
Beneficiaries (2004-2008)  
- 2,750 children  
- 1,250 families  
- 3 centers with media classrooms  
- 12 schools

**EDUCATIONAL GRANTS**  
Beneficiaries (1996-2008)  
- 3,820 young people  
- 100 teachers

**SCIENCE OUTREACH**  
Beneficiaries (2001-2008)  
- 69,690 young people

### P. 13 ART & EDUCATION

**EXHIBITIONS AND ART PUBLICATIONS**  
Beneficiaries (1996-2008)  
- 12 international contemporary art exhibitions  
- 10 art books (co-editions)

**A SPACE FOR THE ARTS**  
Beneficiaries (2006-2008)  
- Museum infrastructure  
- 9,000 annual visitors to art exhibitions

**ASSOCIATION WITH THE MUSEUM OF ANTHROPOLOGY OF XALAPA**  
Beneficiaries (2007-2008)  
- Cataloguing of 15,000 museum pieces  
- Annual exhibition of pre-Hispanic art

**CONCERTS AND MUSIC OUTREACH**  
Beneficiaries (2000-2008)  
- 9 concerts  
- 135,000 people

**CULTURAL INFRASTRUCTURE**  
Beneficiaries (2000-2002)  
- Restoration of the Clavijero Theater (Veracruz) and the State Art Museum (Orizaba)

### P. 21 HEALTH & SPORT

**TOWARDS A HEALTHY COMMUNITY**  
Beneficiaries (2004-2008)  
- 2,000 women  
- 60,000 yearly consultations  
- 3,800 medical check-ups and vaccinations for children

**SPORTING EVENTS**  
Beneficiaries (1999-2008)  
- 5,870 employees  
- 370 children

**CHILDREN WITH SPECIAL NEEDS**  
Beneficiaries (1996-2008)  
- 52 craftworkers and their families

### P. 25 COMMUNITY

**BRIDGES OF HOPE**  
Beneficiaries (1999-2008)  
- 28 bridges  
- 30,000 people

**TAJÍN PROJECT**  
Beneficiaries (2007-2008)  
- 52 craftworkers and their families

**WORTHY HOUSING**  
Beneficiaries (2007)  
- 280 families

### P. 29 ENVIRONMENT

**PICO DE ORIZABA ENVIRONMENTAL FUND**  
Beneficiaries (2008)  
- 11,000 families
We believe that a high level of public education is key to generating progress within a community. Its role is decisive for human and professional development and for fostering talent and social integration. Without education it is impossible to gain access to quality employment or to create a degree of egalitarian social co-existence.

Since the creation of Tamsa, A.C., our efforts in the area of education have grown with our company, from the literacy project and the technology high school degree, to the grants awarded to the children of workers and summer workshops for children and teenagers.

These experiences have resulted in two far-ranging projects in the state of Veracruz, one in the area of academic excellence and the other in the dissemination of science.
"The Academic Excellence program opened possibilities for raising the quality of learning, with courses for teachers and a workshop on the planning and design of objectives. There was very positive interaction in the seminars among parents, students and teachers, which has allowed for educational management to improve along with the academic level. We are a rural school, and this TenarisTamsa initiative allows us to improve as teachers and broaden the children’s horizons.”

Esther Vargas, teacher at the Enrique Rébsamen School, Mata Loma

To achieve these long-term objectives, there are a series of tools which promote:

- The adoption of a culture of accountability which stimulates a favorable environment for achieving quality objectives
- The development of cognitive abilities focused on problem-solving
- The improvement of teaching competence through didactic and pedagogical techniques
- Academic training in science and languages
- The use of information and communications technologies
- The development of management and leadership abilities
- The dissemination of healthcare and nutrition care

Schools are selected for participation in the program through competitions. Their involvement is voluntary.
In the Summer School, children not only have different subjects than they do during the school year; they also learn as they have fun, without the usual pressure. The value of experience is clear afterwards in the children’s awareness; they frequently tend to find their future vocation there. Many would like to live a summer like this—to be removed from their contexts, to relate to other children, to get to know the state of Veracruz.”

Aura Lara Bravo, principal of the Tomasa V. Viuda de Alemán School, Puente Jula

In order to tackle inequality in educational opportunities and to foster community integration and access to employment, in 2004, Tamsa, A.C. formed an alliance with the Unión de Empresarios para la Tecnología en la Educación (UNETE). It aims to provide resources for state schools and community centers in the form of equipment for multimedia studies classrooms, in order to promote their integration into the Red Escolar (school network) of the Ministry of Public Education, and a pilot program to promote a digital culture within the community. The initiative includes teacher training courses, specialized educational services and the promotion of social projects for the appropriation of technology and the development of a culture of citizenship through IT. The program is complemented with the content and academic activities of the Red Escolar through the Latin American Institute of Educational Communication (ILCE) and with teacher training. These initiatives provided benefits to 2,750 students from 12 schools, as well as three community integration centers, whose facilities (library, multimedia studies classroom and sports facilities) are available to some 1,250 families from the areas of Boca del Río and the port of Veracruz.

In 1996, the summer workshops were created to foster the awareness of children’s and teenagers’ physical and intellectual potential in an environment designed to stimulate their creativity. Since then, over 10,000 children of company employees have taken part in courses and workshops in almost 80 different subjects, including art, science, technology and sports taught by specialists. As well as these activities there are cultural and scientific trips, social integration and healthcare initiatives and also seminars directed at parents which aim to promote family and personal development. Through games and teamwork, the participants discover their own talents, experimenting with different languages and fields of knowledge.

From 1996 to 2008, Tamsa, A.C. has awarded 3,820 grants to the children of employees taking high school and college courses, helping them to access the leading educational institutions of the state of Veracruz.
Science outreach is central in our education programs as the key instrument for stimulating scientific vocation among Mexican children. The dissemination of scientific knowledge is a necessity, both for the relevance of science itself and for the cognitive processes involved. It is also a privileged vehicle for the development of learning and thought. The programs designed in this area include a number of different activities aimed at children, young people and teachers:

The Veracruz Aquarium
Since 2007, the school training visits and practice program in the Aquarium of Veracruz has sought to stimulate the capacity of observation among the young and prompt children to ask questions, in order to link the world of science with academic training in an entertaining way. Nearly 1,300 children and 61 teachers from the schools in the Academic Excellence program have embraced these activities.

Science at iMAX
During 2008 and 2009, 10,510 primary school children and 350 teachers have been attending iMAX Science Wednesdays where 3-D educational documentaries have been shown on scientific subjects. The program includes teacher training so that children can work on the subjects dealt with in the films with additional explanations and class exercises. The initiative has the support of the Cinepolis Foundation and the Education Directorate of the Municipalities of Veracruz and Boca del Río.

Papalote Móvil
In 2001, Tamsa, A.C. was the main sponsor for installing the Papalote Móvil Children’s Museum in the port of Veracruz. Access to the interactive science and art exhibitions enjoyed by 59,180 children from primary schools in rural districts as well as from hospitals and foster homes in the state of Veracruz.

Mineralogy Workshop
In 2007, Tamsa, A.C. and the Universidad Veracruzana organized the visit of 174 pupils from the program of Educational Excellence to the 27th International Mining Convention of the Mexican Association of Mining Metallurgical Experts and Geologists. The event was held at the World Trade Center in Veracruz and included a workshop entitled “Mineralogy for Children,” given by students of the University of Sonora.
In a world where local and regional identities are threatened by globalization, art and culture have a crucial role to play in the way traditions and languages are revealed. Hence, the importance of promoting access to artistic expression and preserving a country’s cultural heritage, both traditional and contemporary. Tamsa, A.C. is active in promoting the dissemination of quality artistic expression and bringing about improvements in cultural infrastructure, working with both national and international museums and other institutions in Veracruz.
From its very beginnings, Tamsa, A.C. has worked to foster the exchange of artistic expressions between the countries where Tenaris operates, striving to promote the unique wealth of Mexican art and providing opportunities for Mexicans to appreciate outstanding exhibitions of international art in their own country. From a multicultural perspective, this is truly an exemplary case of collaboration between the corporate and artistic worlds, which weaves together the sensitivities of different audiences and strengthens local identity.

Adriana Rosenberg, Fundación Proa President, Buenos Aires

Tamsa, A.C. has also brought about the publication of the following art books:

- Colección Museo de Antropología de Xalapa (2003)
- Pasiones y revelaciones del arte popular mexicano (2004)
- México – Colores Primarios (2006)
- Cerámica de El Tajín (2008)

Tamsa, A.C. has sponsored a number of exhibitions in order to promote artistic expression in Mexico and foster cultural exchange among those countries where Tenaris operates. These include:

- Rufino Tamayo (Buenos Aires, 1996)
- Julio Galán (Buenos Aires, 1997)
- Mario Sironi (Bergamo-Buenos Aires-Mexico City, 1998)
- Antonio Seguí: Hombres y ciudades (Mexico City, 1997)
- Los enconchados de la conquista de México (Mexico City, 1997-98)
- Joaquín Santamaría: Sol de plata (Veracruz, 1999)
- Jacques and Natasha Gelman Collection (Río de Janeiro-Buenos Aires, 1999)
- Diego Rivera (Caracas-Bogotá, 2001)
- Yann Arthus-Bertrand: The Earth Seen From the Sky (Veracruz, 2002)
- Los olmecas: el mundo de la ría y el juego (Buenos Aires, 2004)
- Museo Rufino Tamayo Collection (Buenos Aires, 2005)
- Matías Goeritz: Mensajes (Mexico City, 2006)

These exhibitions were carried out in collaboration with the following museums:

- Museo Internacional Rufino Tamayo (Mexico City); Centro Cultural de Arte Contemporáneo (Mexico City); Museo de Antropología (Xalapa); Museo del Carmen (Mexico City); Museo Experimental El Eco (Mexico City); Galleria d’Arte Moderna e Contemporanea (Bergamo); Fundación Proa (Buenos Aires)
- Museo de Arte Moderno (São Paulo); Museo Paço Imperial (Rio de Janeiro); Museo de Arte Contemporáneo Sofía Imber (Caracas); Museo de Arte Moderno (Bogotá).
Art and Culture

A Space for the Arts

The corporate headquarters of TenarisTamsa in Veracruz, inaugurated in 2001, houses a number of popular, colonial and contemporary works of Mexican art by artists such as Humberto Spíndola and Mathias Goeritz. Since 2007, the building has been used as an exhibition hall to show both ancient and contemporary art to Tenaris staff, friends and customers. As example, the exhibition “Duality” which showed works lent by the Anthropological Museum of Xalapa, reflecting the worldview of ancient prehistoric cultures in Veracruz. In 2008, the following photography exhibitions were held: “Mexico Seen by Tina Modotti”, “Buenos Aires 1930-2000: a city in dialogue”, by the Argentine photographers Facundo de Zuviría and Horacio Coppola, and “Tenaris by Valsecchi”, by Carlo Valsecchi, with photographs of the Tenaris plants in Mexico, Argentina and Italy.

Beneficiaries

- 9,000 visitors per year
- 15,000 pieces of pre-Hispanic art on catalogue

Association with the Museum of Anthropology of Xalapa

In 2007, Tamsa, A.C. signed an agreement with the Universidad Veracruzana and the Museum of Anthropology of Xalapa to carry out two key tasks: the inventory and digital record of the archives of the museum collection, and the dissemination of its extraordinary archeological heritage at national and international level. The agreement, which was implemented at the same time as the exhibition on Olmeca culture, “The world of laughter and games”, was presented at the Fundación Proa of Buenos Aires in 2004, includes the yearly loan of a series of art works from the Museum to be displayed at the headquarters of TenarisTamsa.

“The alliance between Tamsa, A.C. and the Museum of Anthropology of Xalapa shows how the collaboration between a private initiative and public institutions can yield permanent results that benefit culture and the community. The inventory and digitalization of the Museum’s archives will favor the conservation of our archeological heritage and its access for a broad audience.”

Sara Ladrón de Guevara, director of the Museum of Anthropology, Xalapa
Art and Culture

Concerts and Music Outreach

Spring Concert

Since 2000, Tamsa, A.C. has been working with the Veracruz municipality, the Universidad Veracruzana and the Veracruz Cultural Institute (IVC) to hold the yearly Spring Concert, which has become very much a tradition in Veracruz. Every year, some 10,000 to 15,000 people congregate in the Malecón’s great square to listen to top national and international musicians. This event has played host to such celebrities as Armando Manzanero, Café Tacuba, Tania Libertad and Eugenia León, as well as opera divas such as Fernando de la Mora and Olivia Gorra and salsa legends including Cala Cruz and Oscar De León.

Didactic Concerts

In regards to those activities aimed at fostering an education in the arts for children, Tamsa, A.C. has organized a series of didactic concerts given by the Xalapa Symphony Orchestra, the Daniel Ayala Youth Symphony Orchestra, the Orquesta de Música Popular of the Universidad Veracruzana and the Opera for Children for the benefit of 10,150 children.

Cultural Infrastructure

State Museum of Art

In 2001, Tamsa, A.C. together with Fomento Cultural Banamex and the Veracruz state government, created a trust fund with the support of the Instituto Veracruzano de Cultura (IVC) in order to rebuild the old San Felipe Neri convent, located in the city of Orizaba, and turn it into the main building of the State Museum of Art. The project included the restoration and refurbishment of the building—a magnificent example of 18th century architecture—as well as the restoration of the artworks and original furnishings. The initiative also set up a museographic outline and the infrastructure needed to manage the museum efficiently as well as promote research and art conservation activities.

Francisco J. Clavijero Theater

Together with the Veracruz City Council, National Council for Culture and the Arts (CONACULTA) and Pemex, Tamsa, A.C. helped to restore the historical building of the Francisco Javier Clavijero Theater in Veracruz. The renovated theater was inaugurated in 2000 with a concert by Chavela Vargas. Every year since, Fomento Cultural de Veracruz, A.C. has organized concerts featuring the Xalapa Symphony Orchestra and other artists.

Beneficiaries

- 135,000 spectators
  (9 spring concerts)
- 10,150 children
  (didactic concerts)

**The spring concert is an occasion to celebrate which the inhabitants of Veracruz’s harbour associate with the city, eagerly awaiting it every year. This is one of the most positive experiences of collaboration between the private and public sectors in the field of culture, which benefits everyone. It is also one of the ways in which TenarisTamsa is able to give back to the community part of the benefits it gets from it and it is encouraging to see that a company like this is investing in culture.**

David Barquero, Instituto Veracruzano de Cultura, Veracruz
Our efforts in the field of health and sports are aimed at promoting a culture of prevention with a focus on education and social activities. We are convinced that a community needs to be healthy in order to develop economically and socially. This includes helping people with disabilities as well as organizing sports events. Nevertheless these activities are not designed to supplant the vital role played by the institutions but rather aim to serve as an example and stimulus to strengthen the effectiveness of state initiatives.
Health and Sports

**Towards a Healthy Community**

“Salud al ritmo de La Bamba” (Keep healthy at the rhythm of La Bamba) is the cervical and womb cancer screening program supported by Tamsa, A.C. since 2004. This disease is the leading cause of death for women in Mexico and the rate of incidence in Veracruz is twice the national average. The program promotes and finances screening and testing, treatment and psychological support in order to foster a culture of prevention to curb the impact of this disease. The initiative has helped 1,992 women, mostly female personnel, employees’ wives as well as teachers from the Academic Excellence programs, who received medical attention at the Médica Sur Hospital in Mexico City. All the cases detected were successfully treated. Together with the Gonzalo Río Arronte Foundation and the Municipality of Veracruz, Tamsa, A.C. is aiming to reach the entire population of the state of Veracruz and has donated two mobile units to carry out 60,000 annual screening tests for cancer, diabetes, high blood pressure and cholesterol. The program is being carried out by the National Integrated Family Development System, better known as DIF, and the Municipality of Veracruz. During the Summer Workshops, some 3,800 children and young people received medical and nutritional checkups, vaccines and treatment for parasites.

**Beneficiaries**
- 2,000 women
  (prevention program)
- 60,000 consultations a year
  (diagnoses)
- 5,870 participants
  (sporting events)

**Sporting Events**

The physical and emotional wellbeing of the company’s employees is an ongoing priority for Tamsa, A.C. Every year, the company organizes a number of tournaments and a whole range of activities designed to foster a healthy exchange among different personnel departments as well as among employees from other companies that share the same objectives.

**Health Race**

Since 1999, Tamsa, A.C. has been organizing the Health Race, two runs of 4 and 10 km each in which 1,368 employees from 11 categories have taken part. The race seeks to generate a healthy spirit of teamwork and competition among workers and their families through an activity which takes place in the heart of the port of Veracruz.

**Sports Tournaments**

Every year Tamsa, A.C. organizes a series of different football, basketball, volleyball and baseball tournaments for men and women which are held both in-company and in external facilities. Some 4,500 people take part each year.

“Without the benefit of Tamsa, A.C.’s initiative, most women who received treatment would never have checked themselves nor would they have had access to medical care or treatment for those cases detected, all of which had positive outcomes. No other company has ever done before something like this in our country. Although there is a still a great deal of resistance to prevention. ‘Salud al ritmo de La Bamba’ is a good example of the way in which people’s mindset and health can be changed for the better”.

*Doctora Eleonora Ríos, Médica Sur Hospital*
This program, developed in 1996 to benefit children with special needs, has helped hundreds of employees’ children by financing medical expenses, the purchase of orthopedic equipment, surgical interventions and support for psychological and speech therapy as well as psychomotricity treatment. The initiative includes donations to different institutions, including a bus adapted for children with special needs, which was donated to the Centro de Rehabilitación Infantil de Veracruz in Veracruz to transport some 370 children around the different facilities every month. Tamsa, A.C. has provided similar support to the following institutions:

- CAM (Centro de Atención Múltiple)
- CEDYT (Centro de Evaluación Diagnóstico y Tratamiento)
- Mexico City Children’s Hospital
- Colegio de la Paz de Veracruz, A.C.
- Voluntarías de Rehabilitación, A.C.
- Unidos – Centro de Capacitación y Rehabilitación, A.C.
- Liga México Panamericana Médico Educatacional, A.C.
- Centro Tomatis.

In the social field, Tamsa, A.C. has carried out a number of projects aimed at the social and economic integration of the community, such as building housing for the needy and the recovery of pre-Hispanic craft traditions which could be economically sustainable, thus creating infrastructures which could boost communities that lack access to services, education and markets.
In 2007, Tamsa A.C. and the Mexican School of Ceramics, with the support of the government of the state of Veracruz, signed an agreement to promote community development by recovering traditional Totonac pottery techniques from the districts of Tajín and Chumatlán. The initiative is aimed at improving the quality of the products made by a group of potters, recovering the techniques and models from the classical culture of Tajín and Totonacapan. The program includes courses on design, marketing and identity, as well as workshops on setting up family shops and micro-companies with access to credit and marketing support in order to achieve economic independence.

The agreement also promotes ceramics courses given by local craftsmen and other activities aimed at bringing the community together, as well as the dissemination of Totonac culture, in domains such as the oral tradition, medicine, ritual dancing, embroidery and ceramics. In its first phase, the initiatives have directly benefited twelve artisans and their families, to which a further forty will be added in the program’s second phase.

This initiative sprang from the personal vocation of the Swiss bridge-maker, Toni Ruttimann, who has been working for many years to unite communities imperiled by isolation, either due to natural catastrophes or the characteristics of the surrounding terrain. Ruttimann has found in Tamsa, A.C. the ideal partner to help him bring about a new stage in his community work. Since 1999, Ruttimann and his team have built 28 bridges in the state of Veracruz, providing access to schools, markets, medical attention and other services to 30,000 inhabitants from 40 different communities. The program was adopted by Tenaris at a global level and the company has donated hundreds of tons of pipes to build 440 bridges in Vietnam, and Burma, Cambodia, Laos, Ecuador, Argentina, Colombia, El Salvador, Honduras and Costa Rica, which have benefited some 85,000 people.

Bridges of Hope

In 2007, Tamsa A.C. and the Mexican School of Ceramics, with the support of the government of the state of Veracruz, signed an agreement to promote community development by recovering traditional Totonac pottery techniques from the districts of Tajín and Chumatlán. The program includes courses on design, marketing and identity, as well as workshops on setting up family shops and micro-companies with access to credit and marketing support in order to achieve economic independence.

The agreement also promotes ceramics courses given by local craftsmen and other activities aimed at bringing the community together, as well as the dissemination of Totonac culture, in domains such as the oral tradition, medicine, ritual dancing, embroidery and ceramics. In its first phase, the initiatives have directly benefited twelve artisans and their families, to which a further forty will be added in the program’s second phase.

Tajín Project
Community

Our commitment to the environment seeks to promote a greater awareness of the importance of preserving natural resources as well as ensuring that the value of environmental care becomes an integral part of education. There are a number of different initiatives being implemented, including the Pico de Orizaba Preservation and Sustainable Development Plan.

Worthy Housing

In 2006, Tamsa, A.C. provided support to build 280 homes for low-income families. The project was developed by the Provivah trust fund and also received the support of the Veracruz town council, and is the result of cooperation between private and public sector. Some 60 homes, built on lots of 90 m², were designed for the disabled. As well as its economic contributions, Tamsa, A.C. helped to build a community center complete with a library, sports facilities and a media classroom fitted out with computers to provide training in IT courses to teach people how to work for themselves, and how to create micro-companies.

Donations

Since 1996, Tamsa, A.C. has provided donations in the form of food, clothing, medical supplies, vehicles for the disabled and building materials, particularly in the form of steel, to educational, health and cultural institutions. It has also provided help to deal with recovery after natural disasters. The institutions which have benefited from this support are: the Government of Veracruz’s Ministry of Social Development; the Red Cross; Cumbre Tajín; the Universidad Veracruzana; crive; the Corporate Social Responsibility Symposium; the Tabasco state government and the Veracruz state government.

Environment

Our commitment to the environment seeks to promote a greater awareness of the importance of preserving natural resources as well as ensuring that the value of environmental care becomes an integral part of education. There are a number of different initiatives being implemented, including the Pico de Orizaba Preservation and Sustainable Development Plan.

“This initiative is about sharing joint responsibility between the government, society and families. It is an innovative scheme which brings together resources, goodwill and talent to tackle such major problems as housing. Tamsa, A.C.’s involvement shows how the company provides support to those from low-income backgrounds.”

Armando Reza, director of the Provivah trust fund
Environment

Beneficiaries

- 11,000 families

Pico de Orizaba Environmental Fund

Tamsa, A.C. has associated itself with different civic and corporate organizations to create the Fondo Ambiental Pico de Orizaba, A.C. (f a p o) aimed at bringing about the recovery of the quality of environment in the area around Pico de Orizaba. This district lies some 170 km from the port of Veracruz and was designated a Protected Natural Area and National Park over 70 years ago (it opened in 1937). However, systematic illegal tree felling and the unlawful use of its water resources have wrought far-reaching damages on this rich eco-system. The fund aims to create an environmental conservation mindset in the local population and with this in mind, the federal state and municipal authorities have joined in to create the Strategic Conservation and Sustainable Development Plan for Pico de Orizaba and Cañón del Río Blanco. The Plan includes the gathering of seeds cultivated in greenhouses, to reforest the land around the Río Blanco. This is part of an agreement reached with the Universidad Veracruzana to educate its students about environmental and conservation issues as well as develop a major public awareness campaign to restore one of the main aquifers in the state of Veracruz. The initiative also aims to promote research carried out by the same university at a new field station, and seeks to provide training and awareness to those currently engaged in illegal tree felling in the area, directly and indirectly benefiting some 11,000 families there.

Alberto Labastida, director of Beta Diversidad, AC, the organization running f a p o

“The recovery of biodiversity which the environmental recovery program of Pico de Orizaba National Park aims to achieve will undoubtedly bring about improvements in our surroundings as well as the banks of the river in Veracruz, because it will help the communities there to achieve self-sufficiency. The joint efforts made by the population as well as companies and institutions will mean the development of a responsible attitude to the management of solid waste and waste water, with an impact on the quality of both rivers and groundwater.”
Principles and Objectives of Tamsa, A.C.

Our Guiding Principles

• To foster projects which promote excellence, with particular emphasis in education, health, culture, the integration of our workers and their families, the community, and the environment.
• To foster collaboration between public and private institutions which share Tamsa, A.C.’s principles and objectives.
• To promote projects with the potential for growth, creating synergies with other programs.
• Transparency in the use of resources, with results that can be measured with concrete follow-up actions that establish the scope of their impact.
• To promote programs with a multiplying effect, which can last over time and act as a catalyst for progress in which Tamsa, A.C. is actively involved.

Our Objective:
To improve the quality of life of our workers and the population of Veracruz, integrating our company into the local community.

Our Philosophy:
To return to the community of Veracruz part of the benefits it brings us.

Our Motto:
“Helping those who help themselves is our passion.”

Projects carried out by Tamsa, A.C. working with:

Educational Institutions
- Universidad Veracruzana;
- Tecnológico de Veracruz;
- Centro de Estudios Tecnológicos del Mar;
- Universidad Villa Rica;
- Universidad Cristóbal Colón;
- Centro Universitario Hispano Mexicano;
- Instituto Tecnológico y de Estudios Superiores de Monterrey;
- Talento Visión Educativa, S.C.;
- Secretaría de Educación / Gobierno del Estado de Veracruz;
- Instituto Tecnológico y de Estudios Superiores de Monterrey; Talento Visión Educativa, S.C.;
- Instituto de Tecnología y de Estudios Superiores de Monterrey; Talento Visión Educativa, S.C.;
- Secretaría de Educación / Gobierno del Estado de Veracruz; Colegio La Paz de Veracruz, A.C.;
- Fundación Unete; Instituto Latinoamericano de Comunicación Educativa (ILCE);
- Unión de Empresarios para la Tecnología en Educación A.C.;
- Lania (Laboratorio Nacional de Informática Avanzada, A.C.);
- Academia Mexicana de Ciencias;
- Acuario de Veracruz.

Governmental Institutions
- H. Ayuntamiento de Veracruz;
- H. Ayuntamiento de Boca del Río;
- Instituto Veracruzano de Cultura;
- Instituto Veracruzano de las Mujeres;
- Consejo Nacional para la Cultura y las Artes.

Health Centers and Hospitals
- Voluntarias de Rehabilitación, A.C. Unidos;
- Centro de Capacitación y Rehabilitación, A.C.;
- Hospital Infantil de la Ciudad de México;
- Liga Mexicana Pan-americana: Médico Educacional, A.C.;
- Centro Tomatis;
- Centro de Rehabilitación Infantil de Veracruz, A.C.;
- Hospital Médica Sur, Monte Fénix.

Museums and Cultural Centers
- Museo Internacional de Arte Contemporáneo Rufino Tamayo;
- Museo de Arte Moderno (Bogotá);
- Museo del Niño (Ciudad de México);
- Centro de Integración Juvenil, A.C.;
- Fundación Telmex.

Foundations and Trust Funds
- Fundación Provivah; Patronato de Fomento Cultural de Veracruz, A.C.;
- Fundación Televisa; Fundación Juconi, A.C.;
- Asociación Mexicana de Ayuda a Niños con Cáncer, A.C.;
- Club de Leones de Veracruz, A.C.;
- Cruz Roja Mexicana; Centro de Integración Juvenil, A.C.;
- Fundación ARAS; Fundación Telmex.
Tenaris

Tenaris is the leading global manufacturer and supplier of tubular products and services used in the drilling, completion and production of oil and gas and a leading supplier of tubular products and services used in process and power plants and in specialized industrial and automotive applications.

TenarisTamsa

For more than 50 years, TenarisTamsa has contributed to the development of Mexico’s energy industry by meeting its needs for high quality tubular products and services used in oil and gas drilling, gathering and refining. Its production facility located at Veracruz, which has an annual production capacity of 780,000 tons of seamless pipes and employs 3,500 persons, is one of the world’s most competitive, exporting 60% of its production to more than 40 countries.

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Tamsa, A.C.
Km 433.7 Carretera Mexico-Veracruz
Via Xalapa 91697,
Veracruz, Ver., Mexico

Veracruz
Tel. + (52) 229 989 1917 / 1179

Mexico City
Tel. + (52) 55 5282 9935 / 9936

info@tamsaac.com
www.tamsaac.com
“The companies that make up Tenaris have always been much more than just a working environment. They are about the tradition of putting down roots in the communities in which we operate in order to build a structure of mutual support for both our industrial project and the community, so that both can gain independence and learn.”

Paolo Rocca
Chairman and CEO
Tenaris
Helping Those Who Help Themselves

Tamsa, A.C.